

MH

INDEPENDENT ARTIST • SINCE 2014

FROM NORMANDY.  
BEYOND BORDERS.

# MATHIEU HAUGUEL

INTERNATIONAL PRESS KIT

SINGER • SONGWRITER • RECORDING ARTIST • AUTHOR

MH ENTERTAINMENT

2026

# THE ESSENTIALS

A factual, media-ready overview  
FRENCH INDEPENDENT ARTIST

Mathieu Hauguel is a French singer-songwriter, recording artist and author from Normandy. Since 2014, he has built a self-directed catalogue where pop songwriting, R&B, Latin influences and electronic production meet a strongly cinematic visual identity.



|             |                                        |
|-------------|----------------------------------------|
| BORN        | 18 September 1998 • Harfleur, Normandy |
| ACTIVE      | Independent career since 2014          |
| CORE SOUND  | Pop • R&B • Latin • Electronic         |
| CURRENT ERA | Music + autobiography • 2026           |
| STRUCTURE   | MH Entertainment                       |

|               |              |                   |               |
|---------------|--------------|-------------------|---------------|
| 4             | 69           | 10+               | 37.94M        |
| STUDIO ALBUMS | ALBUM TRACKS | YEARS INDEPENDENT | YOUTUBE VIEWS |

|                     |                         |                         |
|---------------------|-------------------------|-------------------------|
| LATEST STUDIO ALBUM | PROJECT X INFINITY      | LATEST RELEASE          |
|                     | 31 JAN 2025 • 18 TRACKS | DE L'OMBRE À LA LUMIÈRE |
|                     |                         | 1 SEP 2026 • SINGLE     |

# FROM NORMANDY TO A GLOBAL-FACING VISION

## Official long biography • English

Born in Harfleur, Normandy, on 18 September 1998, Mathieu Hauguel began writing and sharing music online at fifteen. In 2014, "Elle" became his first commercially distributed single, opening an independent catalogue shaped by direct emotion, melodic pop and the determination to build without waiting for the traditional industry.

The 2018 release "Tu sais" marked an early turning point. It was followed by *Avenir Incertain* (2019), a 17-track debut album that established the project's emotional and visual foundations. The same period brought television coverage from France 3 Normandie and increasingly ambitious music videos.

*Horizon* (2021) widened the sound through R&B, reggaeton and urban production. *Univers* (2023) developed a broader, more experimental palette, while *Project X Infinity* (2025) turned the catalogue into an 18-track musical multiverse: pop, rap, reggae, reggaeton, synthwave and electronic production arranged as distinct sonic worlds.

In 2026, Hauguel moved toward a more personal and outward-facing chapter. "SHINE" centers resilience and self-belief; "CALOR Y AMOR" extends his Latin-facing direction; and "DE L'OMBRE À LA LUMIÈRE", released on 1 September, accompanies an autobiography published on the same date.

Across music, fashion photography, video, film-inspired imagery and digital strategy, Hauguel treats each release as a complete narrative environment. Through MH Entertainment, he continues to connect sound, image and authorship in a project built in Normandy and designed to travel beyond borders.



# ARTISTIC DNA

Sound • writing • image • creative control

01

## SONGWRITING

Emotion first: love, desire, separation, loneliness, social pressure, digital identity, freedom, ambition and personal reconstruction.

02

## SONIC RANGE

French pop at the center, expanded by R&B, Latin and reggaeton influences, electronic textures, synthwave, urban production and selective rap or reggae elements.

03

## VISUAL LANGUAGE

Fashion-led portraiture, international landscapes, nocturnal environments, futuristic references and cinematic contrast between glamour and vulnerability.

04

## CREATIVE MODEL

Music, artwork, video, narrative, social strategy and authorship conceived as interconnected parts of one complete world.

MUSIC. IMAGE. STORYTELLING. ONE UNIVERSE.



# A DECADE OF INDEPENDENT CREATION

## Selected milestones • 2014-2026

2014

### ELLE

First commercially distributed single; the catalogue begins.

2018

### TU SAIS

A turning point that brings the project to a wider audience.

2019

### AVENIR INCERTAIN

Debut album: 17 tracks. France 3 Normandie documents the early independent career.

2021

### HORIZON

16 tracks; R&B, reggaeton and urban production expand the sound.

2022

### LATIN DIRECTION

"Señorita" and "Dinero" push the project beyond French-language boundaries.

2023

### UNIVERS

18 tracks built around contrast, movement and experimentation.

2025

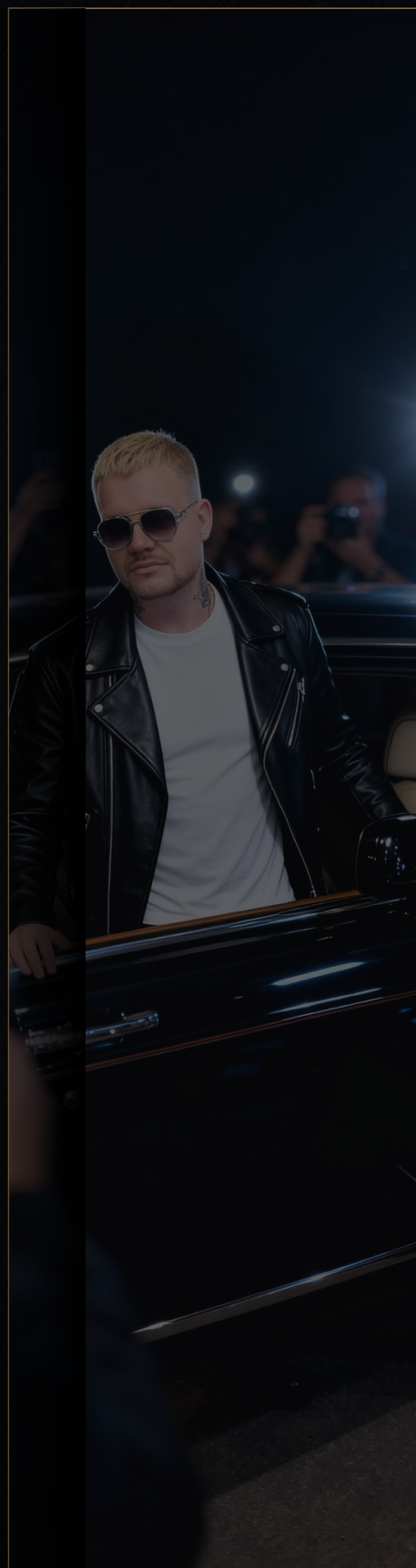
### PROJECT X INFINITY

Fourth studio album: an 18-track musical multiverse.

2026

### FROM SHADOW TO LIGHT

SHINE, CALOR Y AMOR, a new single and an autobiography shape the current chapter.



Sources [01-05, 14]

# FOUR STUDIO ALBUMS

69 album tracks • 2019-2025

## THE CATALOGUE

EMOTION → EXPANSION → EXPERIMENT → MULTIVERSE

### 01 AVENIR INCERTAIN

30 APRIL 2019 • 17 TRACKS

An emotional first portrait built around melodic pop, human relationships and personal questions.

### 02 HORIZON

17 SEPTEMBER 2021 • 16 TRACKS

French pop widened through R&B, reggaeton and urban production, with new attention to social pressure, digital culture and freedom.

### 03 UNIVERS

30 JUNE 2023 • 18 TRACKS

Contrast, movement and experimentation across a broader palette while preserving emotional writing at the center.

### 04 PROJECT X INFINITY

31 JANUARY 2025 • 18 TRACKS • 58:13

A musical multiverse in which pop, rap, reggae, reggaeton, synthwave, electronic production and French songwriting collide.

#### SELECTED SINGLES

Tu sais • Freedom • Señorita • Dinero • Je pars • Ferme les yeux • Bad Girl • Baila • Runaway • Shine • Calor y Amor • De l'ombre à la lumière

Sources [02-06] • 69 = 17+16+18+18

# PROJECT X INFINITY

The 18-world musical multiverse

18

TRACKS

58:13

DURATION

31.01.2025

RELEASE DATE

## THE CONCEPT

Rather than treating the album as a single visual theme, Project X Infinity is structured as a set of autonomous worlds. Each track carries a distinct sound, atmosphere and imagery; together, the songs connect planets, natural disasters, tension, transformation and rebirth.

## THE SONIC WORLDS

POP

RAP

REGGAE

REGGAETON

SYNTHWAVE

ELECTRONIC

FRENCH SONGWRITING

## PRESS PERSPECTIVE

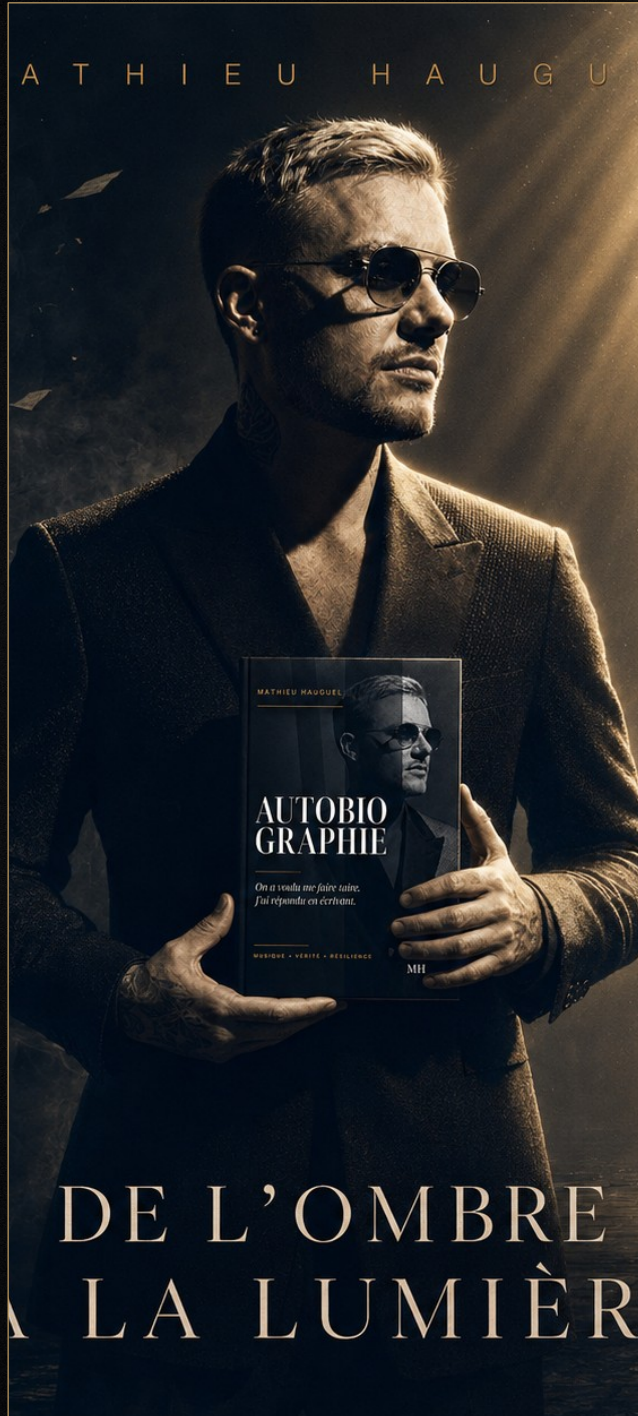
The Further and This Is Riviera highlighted the intergalactic journey and planet-by-planet narrative.



Sources [02, 06, 11-12]

# FROM SHADOW TO LIGHT

2026: music • authorship • resilience



JANUARY 2026

## SHINE

Contemporary pop built around self-belief, resilience and forward motion.

17 JULY 2026

## CALOR Y AMOR

A Latin-facing release that continues the project's movement beyond French-language borders.

1 SEPTEMBER 2026

## DE L'OMBRE À LA LUMIÈRE

The latest single, launched alongside the autobiography.

1 SEPTEMBER 2026

## THE AUTOBIOGRAPHY

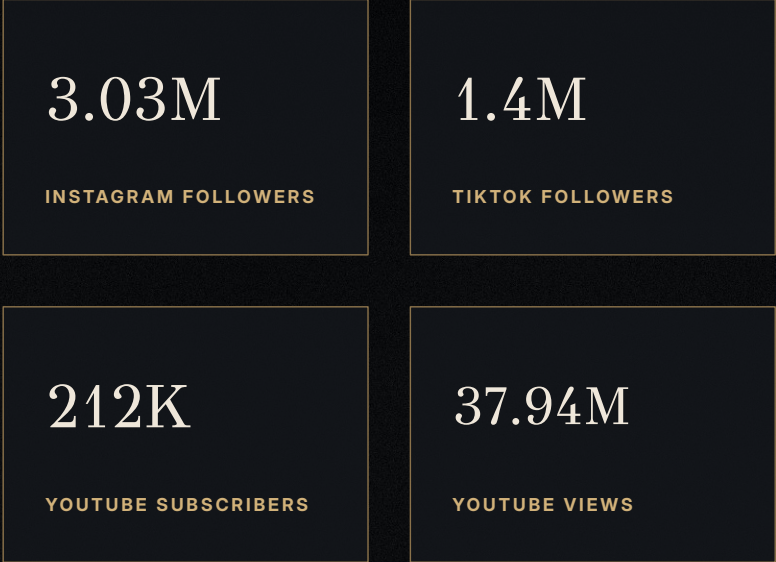
According to its official presentation, the book addresses online harassment, identity theft, defamation, legal pressure, exhaustion and rebuilding.

### NARRATIVE STRATEGY

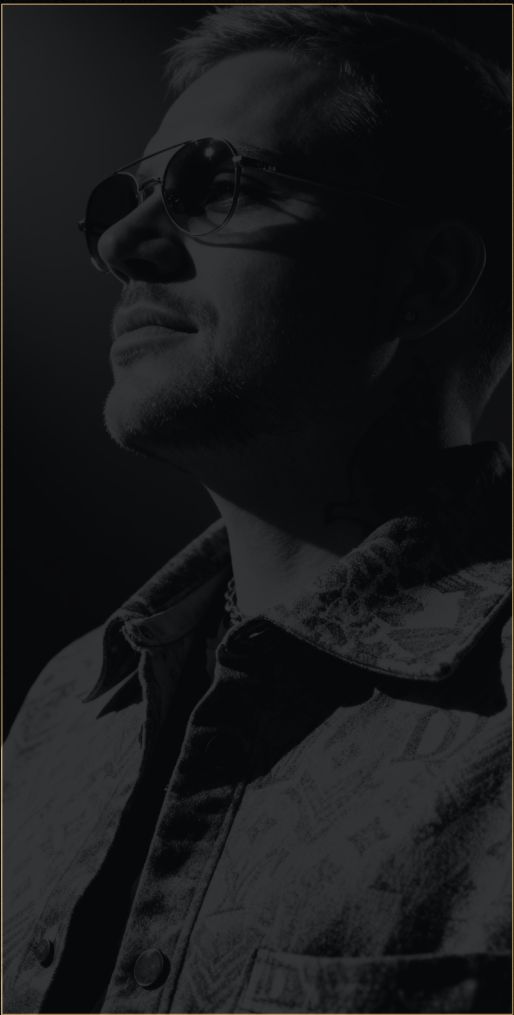
One chapter told through song, image and first-person writing.

# PUBLIC PLATFORM SNAPSHOT

3 September 2026 • public figures



A cross-platform audience built through music, visual storytelling, publishing and direct digital communication.



HIGHEST-VIEWED YOUTUBE VIDEOS



Public figures fluctuate and are not audited or de-duplicated. Counts are presented as a dated public snapshot rather than certified audience totals.

# SELECTED COVERAGE

Television and digital music press

## MEDIA PROFILE

Coverage has focused on independent career-building, audiovisual ambition, cyber-harassment as a songwriting subject, the multiverse concept behind Project X Infinity, and the resilience narrative of SHINE.

INDEPENDENT CAREER

CINEMATIC VISUALS

RESILIENCE

### 01 FRANCE 3 NORMANDIE 2019 • TELEVISION

A report documenting the early independent career and artistic development.

### 02 THIS IS RIVIERA 7 & 17 JAN 2023

"SUCCÈS", cyber-harassment and an identity-theft account discussed by the artist.

### 03 THIS IS RIVIERA 4 FEB 2025

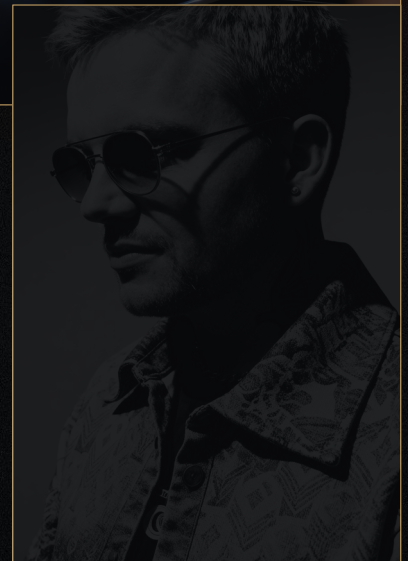
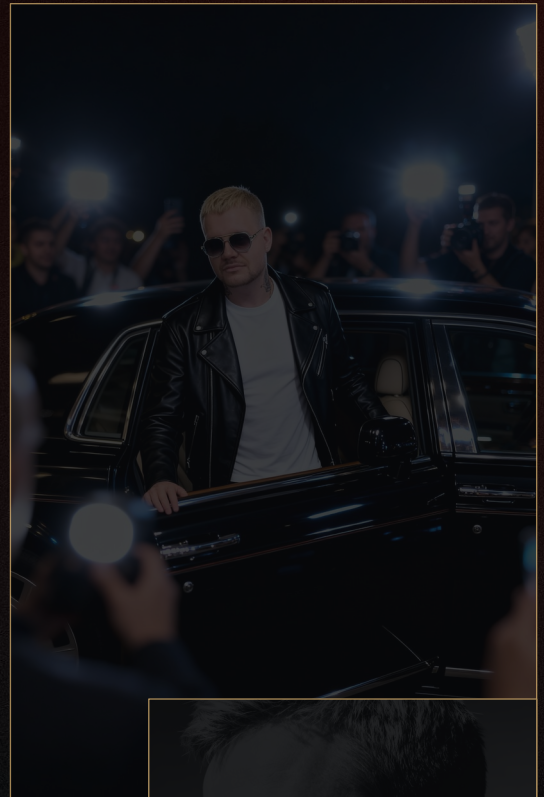
Project X Infinity: 18 tracks, planets, natural disasters and distinct sonic identities.

### 04 THE FURTHER 3 FEB 2025

An intergalactic musical journey built as a coherent collection of individual worlds.

### 05 HELLSINKY 1 FEB 2026

SHINE presented through self-belief, resilience and continued artistic evolution.



*Selected mentions only. Full links are embedded in the source index.*

# EDITORIAL TOOLKIT

## Ready-to-use biographies and story angles

### 80-WORD PRESS BIOGRAPHY

Mathieu Hauguel is a French independent singer-songwriter, recording artist and author from Normandy. Active since 2014, he has released four studio albums spanning pop, R&B, Latin and electronic influences. His 2025 album Project X Infinity was conceived as an 18-track musical multiverse; his 2026 chapter brings together SHINE, CALOR Y AMOR, the single DE L'OMBRE À LA LUMIÈRE and an autobiography released on the same day. His work connects music, cinematic imagery and personal storytelling.



### 30-WORD SHORT BIOGRAPHY

French independent artist Mathieu Hauguel combines pop, R&B, Latin and electronic influences with cinematic imagery, emotionally direct songwriting and a decade-long commitment to creative independence.

## SUGGESTED EDITORIAL ANGLES

### 01 INDEPENDENT BY DESIGN

Building a four-album catalogue outside traditional label structures.

### 02 MUSIC AS A MULTIVERSE

Turning 18 tracks into distinct sonic and visual worlds.

### 03 FROM DIGITAL PRESSURE TO AUTHORSHIP

Reframing adversity through music and first-person writing.

### 04 FROM NORMANDY, BEYOND BORDERS

A French identity shaped by global pop, Latin and electronic influences.

### 05 CREATIVE CONTROL

Connecting sound, photography, fashion, video and digital strategy.

# LET'S CREATE THE NEXT CHAPTER.

PRESS • INTERVIEWS • COLLABORATIONS • BOOKING

## MATHIEU HAUGUEL

FROM NORMANDY. BEYOND BORDERS.

## MH ENTERTAINMENT

### DIRECT CONTACT

[contact@mathieuhauguel.com](mailto:contact@mathieuhauguel.com)

[www.mathieuhauguel.com](http://www.mathieuhauguel.com)

### OFFICIAL PLATFORMS



WEBSITE



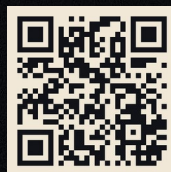
SPOTIFY



YOUTUBE



INSTAGRAM



TIKTOK



APPLE MUSIC

### PRESS MATERIALS

Biography • high-resolution portraits • release information • album assets • interview and booking requests

### OFFICIAL CONTACT

For verified information and current availability, contact the artist's team directly.

# SOURCE INDEX

Factual basis • public-data methodology • editorial notes

|      |                                                                                    |      |                                                               |
|------|------------------------------------------------------------------------------------|------|---------------------------------------------------------------|
| [01] | <a href="#">Official Artist Website</a>                                            | [09] | <a href="#">Hive Influence TikTok Listing</a>                 |
|      | Core positioning, latest album, autobiography, contact and creative universe.      |      | 1.4M public follower snapshot for @hauguelmathieu.            |
| [02] | <a href="#">Official Biography</a>                                                 | [10] | <a href="#">YouTube Channel</a>                               |
|      | Birthplace, chronology, album development, artistic identity and career narrative. |      | Official audiovisual catalogue and current uploads.           |
| [03] | <a href="#">Official Music Page</a>                                                | [11] | <a href="#">The Further — 3 Feb 2025</a>                      |
|      | Four studio albums, dates, track counts and album descriptions.                    |      | Project X Infinity concept and intergalactic musical journey. |
| [04] | <a href="#">Apple Music Artist Page</a>                                            | [12] | <a href="#">This Is Riviera — 4 Feb 2025</a>                  |
|      | Latest release (1 Sep 2026), album years and current singles.                      |      | 18-track planet concept and natural-disaster imagery.         |
| [05] | <a href="#">Spotify Artist / Album Pages</a>                                       | [13] | <a href="#">This Is Riviera — 7 / 17 Jan 2023</a>             |
|      | Artist profile and Project X Infinity: 18 tracks, 58 min 13 sec.                   |      | SUCCÈS, cyber-harassment and identity-theft context.          |
| [06] | <a href="#">Official Press / Events Page</a>                                       | [14] | <a href="#">This Is Riviera — 13 Jul 2023</a>                 |
|      | Media materials, France 3 mention and official contact.                            |      | UNIVERS music video and 3D visual direction.                  |
| [07] | <a href="#">vidIQ YouTube Statistics</a>                                           | [15] | <a href="#">Hellsinky — 1 Feb 2026</a>                        |
|      | 212K subscribers, 37.94M views and highest-viewed videos.                          |      | SHINE, confidence, resilience and artistic evolution.         |
| [08] | <a href="#">Nindo Instagram Statistics</a>                                         |      |                                                               |
|      | 3.03M public follower snapshot.                                                    |      |                                                               |

VERIFICATION NOTE

Public-platform data snapshot: 3 September 2026. Values are rounded for presentation. This dossier makes no unsupported claims regarding sales, certifications, awards, chart positions or total streams. Sensitive autobiographical points are explicitly attributed to the official book presentation rather than treated as independent judicial findings.